

# Smoke Signals

## JACK'S LAKE LIFE

Print Advertising Rates for 2024

Circulation: approx 350 Members

ADVERTISEMENT FORMAT		Dimensions (inches)	Cost per Issue	Indicate Selection X	
COVER ADS	Back Outside	8.5 W x 11 H	\$650	<input type="checkbox"/>	
	Front Inside/Back Inside		\$610	<input type="checkbox"/>	
INSIDE PAGE	Full Page	8.5 W x 11 H	\$550	<input type="checkbox"/>	
	Half Page	Horizontal	7.5 W x 5 H	\$300	<input type="checkbox"/>
		Vertical	3.5 W x 10 H		<input type="checkbox"/>
	Quarter Page	3.5 W x 5 H	\$210	<input type="checkbox"/>	
	Business Card	Horizontal	3.5 W x 2 H	\$120	<input type="checkbox"/>
		Vertical	2 W x 3.5 H		<input type="checkbox"/>

**Ad Material due May 1st, 2024**

To reserve space and submit ad please contact Jaclyn Lebo via email at [advertising@jackslakeassociation.ca](mailto:advertising@jackslakeassociation.ca)

If you are looking for a local graphic design business contact Lindsay at [perfectperception@gmail.com](mailto:perfectperception@gmail.com) or call 705-927-7541

ADVERTISERS COMPANY NAME: \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

(if different than above) \_\_\_\_\_

\_\_\_\_\_

Payment can be made by Cheque or E-transfers (preferred):

E-Transfer: [payments@jackslakeassociation.ca](mailto:payments@jackslakeassociation.ca)

Cheque: Jack's Lake Association  
P.O. Box 400  
Apsley ON  
K0L 1A0